

### Association Committees

Interested members can participate in the many committees of BMAR, gain organizational experience and have direct input into the operations of the association. Leadership and professional attributes are demonstrated on committees and can lead to more prestigious positions including serving as a member of the Board of Governors which is the policy making body of the Association or as an Officer of the Board.

### Community Service Programs

Community Service oriented programs are established each year by the Board of Governors and have included: fund raising efforts for Camp Good Days (a camp for children with cancer); Essay Contests with public and parochial schools; Feed the Needy Thanksgiving Food Drives; Toys for Abused and Neglected Children and other programs.

### Free Legal Hotline

Realtor members are eligible to call a free Legal Hotline. This membership benefit can potentially save thousands of dollars and can avoid expensive litigation.

### Innovative New Programs

New programs and services will be introduced to the membership as they are developed to keep all members competitive and on the cutting edge.

### The Fiscal Budget

The fiscal budget of BMAR is structured to promote and insure the continuation of the Programs & Services highlighted in this brochure for the benefit of members.

### Chief Executive Officer and Staff

The BMAR employs a full time Chief Executive Officer as the administrator supervising a professional staff to provide member programs and services.



*For more information contact:*

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*Chief Executive Officer*

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**Bronx-Manhattan North Association of Realtors, Inc.**

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Access valuable  
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**BRONX-MANHATTAN North**  
**Association of REALTORS, Inc.**  
1867 Williamsbridge Road  
Bronx, New York 10461-6298



# BRONX-MANHATTAN North

## Association of REALTORS, Inc.

*"Your Board of Choice"*

*A not for profit professional trade association  
officially representing the real estate industry  
since 1924*

### NETWORK FOR SUCCESS



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REALTOR®

REALTOR® . . . is a registered trademark which identifies a professional in real estate who subscribes to a strict Code of Ethics as a member of the NATIONAL ASSOCIATION OF REALTORS and the BRONX-MANHATTAN North Association of REALTORS, Inc.

## **BRONX-MANHATTAN *North* Association of REALTORS, Inc.**

### **What is the BRONX-MANHATTAN *North* Association of REALTORS and Who Belongs?**

The BRONX-MANHATTAN *North* Association of REALTORS (BMAR) is a professional trade association officially representing the real estate industry since 1924 and is the local chapter for the New York State and National Association of Realtors. BMAR is composed of a broad base of professionals including licensed real estate brokers and agents; multi-dwelling property owners; building service vendors and suppliers; unlicensed property managers; attorneys; appraisers; banks; mortgage companies; fuel service and energy companies; title and abstract companies; insurance companies and insurance brokers; contractors and other companies servicing the real estate industry.

#### **Mission Statement**

The BRONX-MANHATTAN *North* Association of REALTORS strives to sponsor meaningful programs and services which enhance the member's ability to conduct their business in a competent and ethical manner, to promote cooperation and networking among its members, and to promote the public's right to use and transfer real estate property.

#### **Programs & Services**

The Association provides a wide range of valuable programs and services which are highlighted in this brochure.

#### **Membership & Referral Directory**

Published annually, the Membership & Referral Directory is a valuable reference for any professional servicing or interested in the real estate industry. Each annual edition also includes a membership roster that illustrates the "Who's Who in the real estate industry." The publication is promoted and utilized for recommendations and business referrals.

#### **Networking & Social Events**

The BRONX-MANHATTAN *North* Association of REALTORS hosts four major social functions which provide excellent settings for old business contacts to be renewed and new business contacts to be made with individuals and companies active in the real estate industry. Annual Events include a formal Banquet, Golf & Tennis Outing; Real Estate Trade Show; and the Holiday Party.

#### **Real Estate Trade Show**

This Trade Show features an excellent opportunity for a maximum of 80 exhibitors servicing the real estate industry to display their products and services at reasonable rates.

Hundreds of professionals attend this extraordinary networking event held at a catering facility that includes free valet parking, informational seminars and other benefits.

#### **Professional Designation**

The term REALTOR® is not synonymous for a real estate agent. It is the distinctive and exclusive designation for the members of the National Association of Realtors (NAR), and the State and local Boards chartered by NAR. The National Association is the largest trade association in the United States comprised of over 1,300,000 members. Realtors and Realtor Associates signify to the public their adherence to a strict code of professional ethics governing relations with clients and other REALTORS®. Our member's dedication to this code ensures the public of their professionalism, integrity and competence. The BRONX-MANHATTAN *North* Association of REALTORS encourages the general public to call the BMAR for recommendations of Realtors and Realtor Associates in their area.

#### **Multiple Listing Service**

The Internet based MLS system is available for members to access current information including data sharing listings throughout the New York Metropolitan Region. On-line members can access the system 24 hours per day. All MLS listings are free of charge and are featured on REALTOR.com (the #1 internet site for real estate) and other sites. The Multiple Listing Service maximizes buying and selling potential for clients. Throughout the United States, most brokers join local Boards exclusively because of the MLS and its commission potential based on volume of sales and cooperation.

#### **Education Program and Seminars**

Special seminars are scheduled for all members covering specialized topics such as financing, listing and showing property, marketing, advertising, commercial and investment real estate, condominiums and cooperatives, property management, and other topics. The Education Program also offers a wide range of continuing education courses (including the GRI Series of courses) for real estate brokers and salespersons who must complete the continuing education requirements for license renewals. New York State certified courses for Salespersons and Brokers are taught by the Realtors' Education Staff of instructors. The Education Staff is certified by the Department of State and are active professionals in the field of real estate.

#### **Advertising**

The BRONX-MANHATTAN *North* Association of REALTORS publishes four major publications which enable all categories of members the opportunity to advertise. The annual publications include the Membership & Reference Directory, the Banquet Journal, Golf & Tennis Journal and the

Annual Real Estate Trade Show Directory. Consistent advertising in the Association's publications is an excellent means of keeping your company name and the products or services you offer highly visible in the real estate industry.

#### **Arbitration**

BMAR offers Realtors and Associates the privilege of arbitrating all disputes arising out of their relationships with one another. Through arbitration, all professional and monetary disputes are handled by a panel of Realtor® peers in a reasonable amount of time. The arbitration procedure can potentially save thousands of dollars in legal fees and keeps real estate disputes out of court and out of public view.

#### **Group Health Insurance**

Comprehensive Major Medical Health insurance plans are available to members, families and their employees on a group basis. The benefits are provided through nationally recognized insurance companies at highly competitive rates. There are also many ways to customize coverage to suit your particular needs and budget.

#### **Property Insurance Program**

Members and owners or managers of multi-dwelling properties are eligible for discounts on property insurance premiums as a way of reducing operating expenses and reduce exposure. The program also provides environmental hazards coverage.

#### **The Realtor Professional Edge**

The Realtor® Professional Edge Newsletter printed September through June keeps members of the Association informed of our many activities, meetings, members, and other important issues on a local, state and national level. A limited number of companies are granted the opportunity to advertise in the popular publication. Current circulation is over 5,000 contacts throughout the New York metropolitan region.

#### **Member Meetings & Seminars**

Member Meetings and Seminars are held during the course of the year in the BMAR Board Room and feature presentations from companies active in real estate or leading figures in our city, state and federal government. These meetings provide networking opportunities and informational exchanges. Within defined guidelines, member companies may co-sponsor seminars with BMAR.

#### **Active Liaison**

The Association an active liaison for its members to City, State and Federal officials concerning the issues impacting the real estate industry as the local organization for New York State and the National Association of Realtors.