

BENEFITS OF PARTICIPATION IN THE MULTIPLE LISTING SERVICE (MLS)

The MLS is sponsored by the Bronx-Manhattan *North* Association of Realtors (BMAR). The organization is a professional trade association officially representing the real estate industry since 1924 as the local chapter for the New York State and National Association of Realtors.

- All MLS listings appear on the Internet for FREE and can be accessed at www.Realtor.com which is the official Internet site of the National Association of Realtors. Listings also appear on our public website www.USAMLS.net/bronx.
- MLS Realtors have a greater ability to have sellers sign Exclusive Listing Agreements and contracts as members of the MLS.
- MLS Realtors have 24 hours/7 days per week access to access current and new listings submitted into the service daily.
- MLS Realtors can utilize the exclusive and restrictive Realtor and MLS logos.
- MLS Realtors are recognized by the general public as professionals adhering to a strict Code of Ethics to better service their buying and selling needs.
- MLS Realtors can put over 300 real estate agents to work on selling their real estate property.
- MLS Realtors and their agents are listed in the Membership Roster of the association and in the MLS Roster.
- MLS Realtors and participating agents can feature their MLS listings in the "Open House" distributions which is another excellent means of marketing new listings.
- MLS Realtors directly benefit through the defined Rules & Regulations approved by the National Association of Realtors and enforced by the professional MLS staff.

- **MLS Realtors are extended the opportunity and are invited to participate in training, educational and networking events sponsored through the Bronx-Manhattan *North* Association of Realtors.**
- **MLS Realtors can achieve unlimited success based on their own motivational drive and utilization of the Multiple Listing Service through participation and cooperation.**

***** The Bronx-Manhattan *North* Association of Realtors sponsors a wide range of programs and services beneficial to the membership. For more information contact Nunzio Del Greco, Chief Executive Officer, (718) 892-3000, (212) 242-4343 or email: info@BMAR.org.**

Visit the following Internet sites:

**www.USAMLS.net/bronx
www.REALTOR.com
www.BMAR.org**