

Realtor Professional Edge Newsletter

An Official Publication of the
Bronx-Manhattan North Association of Realtors, Inc.

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*** ADVERTISING CONTRACT ***

The Realtor Professional Edge is a 16 page Newsletter and serves as an excellent means of ADVERTISING on a regular or monthly basis (September through June) directly to over 12,000 contacts active in the New York real estate industry. Advertise in the Professional Edge to promote your company and the services you offer.

RATE SCHEDULE

Effective January 1, 2010 through December 31, 2010

Companies who advertise for six months significantly save over the three month price schedule for each month. Advertisers who place their "ads" for ten months save over the six month price schedule for each month.

| WIDTH X HEIGHT "AD SPACE" | 3 MONTHS | 6 MONTHS | 10 MONTHS |
|------------------------------|----------|----------|-----------|
| (2 1/2" X 2") | \$ 525 | \$ 625 | \$ 775 |
| (2 1/2" X 3") | \$ 610 | \$ 750 | \$ 900 |
| (2 1/2" X 5") | \$ 725 | \$ 900 | \$1,100 |
| (5" X 5") | \$ 950 | \$1,300 | \$1,750 |
| Full Page (8 1/2"X11") | \$2,400 | \$4,200 | \$6,000 |

You are hereby authorized to insert our advertising to occupy the space _____ in the REALTOR PROFESSIONAL EDGE. * Add 10% for second color (blue ink) in "ad" * The total cost of this advertisement is \$ _____ for _____ months.

* SPECIAL INSTUCTIONS *

___ COPY OF "AD" ATTACHED (Camera ready preferred, but not required).

___ REPEAT LAST MONTH'S "AD"

___ REPEAT LAST MONTHS "AD" WITH INDICATED CORRECTIONS

NAME _____ COMPANY _____

ADDRESS _____ BILLING ZIP _____

TELEPHONE _____ DATE _____

CHECK ENCLOSED _____ SEND BILL _____

CHARGE MY VISA _____ MASTER CARD _____ DISCOVER _____ AMEX _____

CARD # _____ SIGNATURE _____

EXP. DATE _____ CVN* _____ * CVN is the last 3 or 4 digits off of the back of the card used.

RECOMMENDED OR REFERRED BY: _____

Completed advertising contract must be returned with payment at least two weeks prior to the desired month that the "ad" is to appear. * Advertising space is limited and based on "first come first served" basis.