



PROFESSIONAL EDGE

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*** ADVERTISING CONTRACT ***

The Realtor Professional Edge serves as an excellent means of ADVERTISING on a regular or monthly basis (September through June) directly to current and potential new business contacts. Circulation is over 5,000 copies to companies and professionals active in the real estate industry throughout the New York Metropolitan region. Advertise in the Professional Edge to promote your company and the services you offer.

RATE SCHEDULE

Effective January 1, 2007 December 31, 2007

Companies who advertise for six months significantly save over the three month price schedule for each month. Advertisers who place their "ads" for ten months save over the six month price schedule for each month.

WIDTH X HEIGHT "AD SPACE"	3 MONTHS	6 MONTHS	10 MONTHS
(2 1/2" X 2")	\$ 525	\$ 625	\$ 775
(2 1/2" X 3")	\$ 610	\$ 750	\$ 900
(2 1/2" X 5")	\$ 725	\$ 900	\$1,100
(5" X 5")	\$ 950	\$1,300	\$1,750
Full Page (8 1/2" X 11")	\$2,400	\$4,200	\$6,000

You are hereby authorized to insert our advertising to occupy the space _____ in the REALTOR PROFESSIONAL EDGE. * Add 10% for second color (blue ink) in "ad" * The total cost of this advertisement is \$ _____ for _____ months.

* SPECIAL INSTRUCTIONS *

- ____ COPY OF "AD" ATTACHED (Camera ready preferred, but not required).
- ____ REPEAT LAST MONTH'S "AD"
- ____ REPEAT LAST MONTHS "AD" WITH INDICATED CORRECTIONS

NAME _____ COMPANY _____

ADDRESS _____

TELEPHONE _____ DATE _____

CHECK ENCLOSED _____ SEND BILL _____

CHARGE MY VISA _____ MASTER CARD _____ CARD # _____

EXPIRATION DATE _____ SIGNATURE _____

PAYMENT ENCLOSED \$ _____

RECOMMENDED OR REFERRED BY: _____

Completed advertising contract must be returned with payment at least two weeks prior to the desired month that the "ad" is to appear. * Advertising space is limited and based on "first come first served" basis.